

Serial No. 09/769,514

AMENDMENTS TO THE CLAIMSRECEIVED  
CENTRAL FAX CENTER

SEP 01 2006

1. (Currently Amended) A method for advertising through the Internetinternet, comprising the steps of at least one of an internet service provider, a server, or a  
5 sponsor.

~~(a) providing a user with access to a service provider server through the internet;~~

~~(b) providing said user a menu from which a user may select from among a plurality of free Internetinternet applications and available on the server;~~

10 ~~—— (c) providing said user a menu of free services that are available on a the server, and~~

~~(d) providing said user providing a menu from which said user may select from among a plurality of sponsors of said free Internet applications and services on the server;~~

15 ~~(e) said server receiving information from the user that indicates user selections from among said on a selected, free internet applications and/or services that said user desires to use, and ;~~

~~—— (f) receiving information from the user on a selected that indicates the sponsor that offers a of said free Internet applications and/or services that is selected by said~~  
20 ~~user available on the server;~~

~~(g) providing said user with access to, and use of, said selected, free Internet applications and/or services of said selected sponsor via a web interface;~~

25 ~~wherein said web interface internet application selected by said user comprises both an interface to said free Internet applications and/or services and takes on a skin comprising advertising that has a look and feel of the selected sponsor, said skin being displayed to said user of the free service every time the user accesses and uses said free Internet application and/or service;~~

~~wherein said look and feel comprises a skin;~~

30 ~~wherein said skin comprises at least one of a background image, a border, a button appearance, a button location, and shape of said internet application.~~

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2. (Previously Presented) The method of Claim 1, wherein said free service comprises a predetermined amount of data storage space on a hard disk of the service provider server.

3. (Currently Presented) The method of Claim 1, wherein said free service comprises access time to the Internetinternet.

4. (Previously Presented) The method of Claim 1, wherein said application comprises any of:

e-mail;

a calendar;

an instant messaging application; and

a chat room.

5. (Currently Presented) The method of Claim 1, wherein said step of receiving information from the user on a selected Internetinternet application further comprises the step of:

receiving personal data from said user in addition to said selection information.

6. (Previously Presented) The method of Claim 5, wherein said personal data provided by said user comprises the name, address, country, and e-mail address of said user.

7. (Previously Presented) The method of Claim 5, wherein said personal data provided by the user is maintained in a database.

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8. (Previously Presented) The method of Claim 7, wherein said personal data provided by said user is used for any of:

conducting surveys;

- 5       conducting segmented marketing; and  
      sending banners to selected users.

9. (Currently Presented) The method of Claim 1, further comprising the step of:  
a user choosing by a user a combination of any of:

- 10       hard disk space;  
          an e-mail service;  
          a calendar; and  
          access time to the Internet;

      wherein said combination comprises said information from the user on a  
15   selected ~~Internet~~ internet application that said user desires to use.

10. (Cancelled) The method of Claim 1, further comprising the step of:  
displaying a logo of said sponsor.

20   11. (Cancelled) The method of Claim 1, further comprising the step of:  
displaying a trademark of said sponsor.

12. (Cancelled) The method of Claim 1, further comprising the step of:  
displaying a combination of colors associated with said sponsor.

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13. (Currently Amended) The method of Claim 1, further comprising any of the  
steps of:

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displaying a logo of said sponsor;  
displaying a trademark of said sponsor; and  
displaying a combination of colors associated with said sponsor.

5 14. (Cancelled)

15. (Cancelled) A method for doing business, comprising:  
a sponsor providing internet service and internet advertisement; and  
a user accepting a condition to receive said internet service free of charge in  
10 exchange for receiving said internet advertisement;  
wherein said service comprises any of  
hard disk space;  
an e-mail service;  
a calendar; and  
15 access time to the internet;  
wherein said internet advertisement comprises a skin taking the look and feel  
of said sponsor.